

Committee(s)	Dated:
Education Board	04/07/19
Subject: Culture Mile Learning Update	Public
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Summary

This report provides an update on the activities of Culture Mile Learning (CML) since the previous report received by the Education Board in November 2018. The report provides:

- Brief details of each element of the CML Programme and an update on key milestones
- Headlines about future events taking place before September 2019
- A reporting timeline from September 2019 to March 2020

More information about specific elements of the programme is provided in the appendices. Further detail about impact, particularly about how the work of CML supports the development of fusion skills, will be available over the Autumn Term after CML have implemented a new evaluation framework.

Recommendations

Members are asked to note the update of activity.

Main Report

Programme and key milestones update

1. **School Visits Fund** – 275 successful applications were made to the Fund in the 2018/19 financial year from schools and not-for-profit educational organisations from 28 London boroughs. £52,737 was committed to visits to benefit 12,976 pupils. The average level of Pupil Premium (PP) in the school for all applications was 49% (London average is 35%). Applications were made to visits to all 21 venues. 91% of teachers reported that the visits helped pupils to develop fusion skills. A detailed evaluation on the fund over the 2018/19 financial year is included in **Appendix 1**.
2. **Bundle Days** – Bundle Days offer schools groups an enhanced cultural experience and raise the profile of Culture Mile as a learning destination by providing a themed day out including visits to two or more CML partner venues. Three Bundle Days have been coordinated on the themes of the Great Fire, Roman London and Beasts of London. The Bundle Days are being evaluated for their impact on fusion skills development under the new evaluation framework.

3. **Work Experience** – 31 young people took part in an Insight Day on 29 April. 10 young people took part in the CML work experience programme over 1-12 July 2019 experiencing placements at seven CML organisations.
4. **Young City Poets** – This project is delivered in partnership with the National Literacy Trust and involves seven CML partners plus the Tower of London. It uses cultural visits and the opportunity to work with professional poets to inspire disadvantaged young people to enjoy and improve their writing. In 2018/19, 32 schools made up of 12 primary, 19 secondary schools and one special education school from 15 boroughs took part, benefitting 877 pupils in total. A detailed evaluation Young City Poets is included in **Appendix 2**.
5. **Teacher CPD** – Nine teachers from the City Family of Schools took part in a consultation focus group on 19 March about CML proposals for CPD, the findings of which are underpinning the development of our programme. 35 teachers took part in CPD sessions as part of Young City Poets. An estimated 640 teachers, teaching assistants and supporting parents benefited from cultural visits as a result of the School Visits Fund in 2018-19 (based on an average of five adults per group. Actual numbers are being collected for 2019-20).
6. **Creative Careers Day** – On 17 June the CML team coordinated the first ‘Creative Careers Day’, the first fringe day of the London Careers Festival. More than 65 sessions were pledged by 36 different host companies across London. Host organisations ranged from law firms and museums, to fin-tech firms and recording studios. All were keen to highlight the importance of creative skills in their sector. 28 creative careers sessions were delivered in total to 216 students from 10 different schools.
7. **Culture Mile Fusion Prize** – This new competition to find ways to upskill future generations through participation in cultural activities was launched in partnership with East Bank at the University of Liverpool campus in London on 17 June. A communications strategy is in place to raise awareness of the prize, which will have a mid-January 2020 closing date. A series of events will be held throughout the autumn to encourage and support applicants. See www.culturemile.london/fusionprize for details.

1. Future events (before the September Education Board meeting)

- Beasts Poetry Late – A CPD event for teachers on 9 July exploring how the Beasts of London experience can support the development of poetry in the classroom.
- Words on the Street – A creative, fusion skills-oriented project (12–27 August) for a group of c.10 young women aged 15-19 from disadvantaged backgrounds who will work with an artist to create of a sound piece for the Beastly Street Party on 25 August.

2. Reporting timeline

Education Board Date (2019/20)	Primary reporting topic
12 September	Evaluation findings of Bundle Days and Work Experience
14 November	Evaluation findings from the Words on the Street project and the first Fusion Prize event

16 January	Impact reporting of Teacher CPD
5 March	Programme overview

Appendices

- Appendix 1 – Culture Mile Learning School Visits Fund progress report for the financial year 2018/19
- Appendix 2 – Young City Poets 2018/19 evaluation report

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